

Episode #7 – Small Business Marketing with Big Tim Reid

In this episode we chat about marketing with the founder of Australia's number #1 marketing podcast – Tim Reid.

Tim has a broad ranging background in corporate and charity marketing, and has been consulting and advising small business for many years.



He shares tips for business owners on how to market your business, and more than that, how to understand who you are talking to, and what you stand for.

Tim also discusses the concept behind his book – The Boomerang Effect – how to be insanely **helpful** to your customers as a way of building a prosperous business.

I've known Tim for many years, and his style and approach to helping small businesses get the word out is infectious and fun.

He is also a fantastic keynote speaker and a worthwhile addition to your next event or conference.

You'll enjoy this interview.

To find out more about his podcast visit www.smallbusinessbigmarketing.com

Or connect with Tim on Facebook

<https://www.facebook.com/tim.reid>

Buy his book – The Boomerang Effect - here

<https://smallbusinessbigmarketing.com/the-boomerang-effect/>

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