

Episode #10 – Get your Quality on

In a world of strong competition isn't the concept of quality dead and buried in a race to offer the cheapest, lowest cost product and service?

In this episode Hunter chats with Felicity Hamilton to explore how this couldn't be further from the truth since quality is something any business, no matter what level of the market they want to compete in, has to embed in their business. Knowing and delivering on customer expectations is critical for long term success in any business.

We had a great conversation, and we're sure you'll find something of interest as you begin the journey of starting your first business after 40.



For more information on your host Hunter Leonard or Silver & Wise:

Hunter Leonard - <https://www.linkedin.com/in/hunter-leonard/>

Silver & Wise www.silverandwise.com.au