

## Show Notes Episode #1 – Strategy and Leadership

Welcome to our very first 'The Forty Plus Business Show' podcast with your host Hunter Leonard, sponsored by Silver & Wise.

In this series, we'll be examining the skills that you'll need in order to start and run a successful business after 40.

We're passionate about changing the lives of mature age individuals through business ownership.

We also have some inspirational special guests join us in each show, and this first show is no exception.

Jennifer Trethewey is the Founder and CEO of JTG Global, describes herself as a global change agent. She focuses on the challenges faced by businesses when they grow and specifically culture, conflict and change.

Her views on culture, strategy and leadership are compelling to listen to, and critical to understand even when starting a business.

Our discussion centres on the following topics:

- what is the difference between leadership and strategy
- how does an understanding of culture contribute to making a good leader
- how do you handle conflict as you head on the journey towards your goals and aspirations
- what challenges do leaders run into
- what makes a good leader

We had a great conversation, and we're sure you'll find something of interest to you as you begin the journey of starting your first business after 40.

You can find out more detail on our guest – Jennifer Trethewey at

[jtg.global](http://jtg.global)

Or connect with Jennifer on LinkedIn at

[linkedin.com/in/jennifer-trethewey-7289b614](https://www.linkedin.com/in/jennifer-trethewey-7289b614)



And look out for her book – CHANGE OR CHOKE

For more information on your host Hunter Leonard or Silver & Wise, here are some key contact details

Hunter Leonard

<https://www.linkedin.com/in/hunter-leonard/>

Silver & Wise

[www.silverandwise.com.au](http://www.silverandwise.com.au)